

the easy made catalogue

by

MobiSlide

*Create relevant links to your contacts according
their interest, Share them
and Manage their contents*

The smooth Digital Transition of Your Commercial Strength

Our Job:

Advising and supporting you in the intelligent, accessible and progressive transition of your sales team within the **MobiSlide digital platform:**

Made by non-IT specialists for non-IT specialists (the Swiss knife for commercial)



Problem

The observation of the communication is the lack of personalization of the contents

- Any commercial document, catalogue, flyer is obsolete from the handover to the customer, not to mention the ecological impact! Have you ever evaluated the costs ?
- Every month, a B2B sales person loses an average of 30 to 40 hours in shaping commercial presentations: A potential of an extra week per month to sell would be better, wouldn't it?
- Google, Facebook, LinkedIn, Pinterest, etc ... ask only for one thing: Send them your customers on your websites and of course they will not fail to let them know that you have many competitors: How to avoid them, better get around them?

The Solution

The adaptability of large-scale presentations

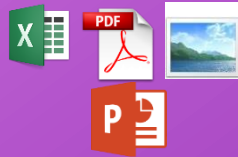
In front of your customer in a few clicks customize your catalogs with existing content

- **Centralize**, master and make all the information available to your sales team, in order to quickly create a personalized offer for your customers
- **Update** this content and share it instantly to your already informed customers
- Drastically **reduce the risk** of losing your customers to competition on your usual internet contact points

Our solution,

1. create in one click with already available content

1. Create and select items you want to highlight



Documents



Medias



Social networks

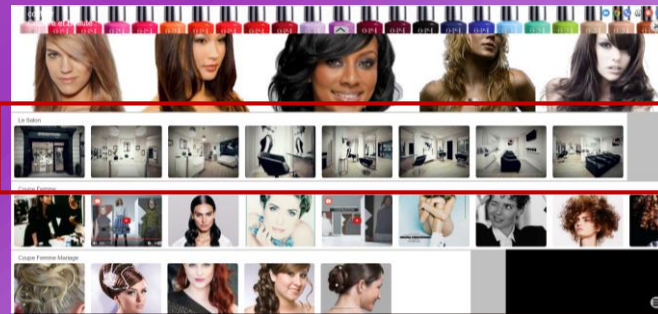


Links / websites

2. Group items in « Slides » and generate your « Catalog »



Apply your style



Slides

Catalog

3. Share it with your contacts

Select your slides



Link

- Mail
- Whatsapp
- Qr Code
- SMS, ...



With MobiSlide

- You will have a **UNIQUE** and **CENTRALIZED REFERENTIAL** of commercial documentations, information, catalogues, videos, Internet links for each function involved in the commercial process: Marketing, Sales, Technical, Services, Training, Finance ...
- A guaranteed **personalization** of each offer presented to the customer by his salesman in the form of a **MobiSlide catalogue** available for consultation **Online** or **Offline** and **exchangeable** simply and naturally through SMS, WhatsApp, QR code and email
- A **direct, captivating** and **permanent Internet link** with each of **your customers** thanks to the Mobislide catalogues
- **Traceability** and **permanent statistics** on the **use** made of catalogues, presentations and proposals once at your customers
- Almost no training time is required

The ROI for your company



Fast creation of
customer
presentations



Constantly updated
information
distributed to
customers



Elimination of
economic risks on
erroneous information
in their favor by
customers



Natural alignment of
external and internal
commercial
communication



Eliminate the sending
of correction papers,
emails ...



Reduced printing
needs for catalogues,
flyers ...
and the risk of
obsolescence and
oversupply



Drastically reduce the
risk of evaporation of
your customers to
competition on your
usual internet contact
points



Improve productivity
of the commercial
forces

And your MobiSlide catalog starts its life

Versus

Classic catalogs turning immediately obsolete as soon as published: static digital (pdf, ppt, word, ...) and paper catalogs